

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56580
Contract Dates: 09/19/2012-09/21/2012
Customer Order:
Linked Order:
CPE: / / 2697

Invoice Num: 1201-543335
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 1 of 5

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/19-21

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/20/2012-09/21/2012	. . . T F . .	30	2	250.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . . T F . .		2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	05:28:48 AM		TVGENROTH1211H	30	250.00				
09/21/2012	Fr	05:40:48 AM		TVGENROTH1211H	30	250.00				
2	THIS MORNING 6-7AM	09/20/2012-09/21/2012	. . . T F . .	30	2	435.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . . T F . .		2		435.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	06:54:51 AM		TVGENROTH1211H	30	435.00				
09/21/2012	Fr	06:59:15 AM		TVGENROTH1211H	30	435.00				
3	THE EARLY SHOW	09/19/2012-09/21/2012	. . W T F . .	30	3	195.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W T F . .		3		195.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/19/2012	We	08:20:33 AM		TVGENROTH1211H	30	195.00				
09/20/2012	Th	08:27:10 AM		TVGENROTH1211H	30	195.00				
09/21/2012	Fr	08:23:00 AM		TVGENROTH1211H	30	195.00				
4	PITTSBURGH LIVE	09/20/2012-09/20/2012	. . . T . . .	30	1	150.00				
10 MIN SEP										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			...T...		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	09:09:33 AM		TVGENROTH1211H	30	150.00			
5	4-430PM NEWS		09/19/2012-09/21/2012		..WTF..		30	4	450.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..WTF..		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	04:27:04 PM		TVGENROTH1211H	30	450.00			
09/20/2012	Th	04:14:49 PM		TVGENROTH1211H	30	450.00			
09/21/2012	Fr				30			450.00	Preempted
09/21/2012	Fr	04:42:04 PM	09/21/2012	TVGENROTH1211H	30	450.00	450.00		Makegood in 430-5PM NEWS
6	430-5PM NEWS		09/19/2012-09/21/2012		..WTF..		30	3	450.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..WTF..		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	04:42:50 PM		TVGENROTH1211H	30	450.00			
09/20/2012	Th	04:43:26 PM		TVGENROTH1211H	30	450.00			
09/21/2012	Fr				30				Credit
7	5-530PM NEWS		09/20/2012-09/21/2012		...TF..		30	2	675.00
10 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	05:23:29 PM		TVGENROTH1211H	30	675.00			
09/21/2012	Fr	05:24:32 PM		TVGENROTH1211H	30	675.00			
8	530-6PM NEWS		09/20/2012-09/21/2012		...TF..		30	2	675.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	05:39:44 PM		TVGENROTH1211H	30	675.00			
09/21/2012	Fr	05:55:06 PM		TVGENROTH1211H	30	675.00			
9	M-F 6PM NEWS		09/20/2012-09/21/2012		...TF..		30	2	765.00
10 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		2		765.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:10:45 PM		TVGENROTH1211H	30	765.00			
09/21/2012	Fr	06:25:45 PM		TVGENROTH1211H	30	765.00			
10	M-F 630PM NEWS		09/20/2012-09/21/2012		...TF..		30	2	765.00
10 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			... T F ..		2		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:39:05 PM		TVGENROTH1211H	30	765.00			
09/21/2012	Fr	06:58:55 PM		TVGENROTH1211H	30	765.00			
11	11PM NEWS		09/20/2012-09/21/2012		... T F ..		30	2	1,400.00
10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			... T F ..		2		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	11:24:46 PM		TVGENROTH1211H	30	1,400.00			
09/21/2012	Fr	11:23:58 PM		TVGENROTH1211H	30	1,400.00			
12	11:35P-12:37A - LETTERMAN		09/19/2012-09/21/2012		.. W T F ..		30	3	450.00
10 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			.. W T F ..		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	12:29:05 AM		TVGENROTH1211H	30	450.00			
09/20/2012	Th	12:12:25 AM		TVGENROTH1211H	30	450.00			
09/21/2012	Fr	11:47:24 PM		TVGENROTH1211H	30	450.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 26		14,265.00		2,139.75		12,125.25	450.00	450.00	0.00

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Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 14,265.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 2,139.75
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 12,125.25

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